



THE PREVENTION BULLETIN

Community Pharmacy Prevention Programme | MECC Communications & Achievements | For LPC Circulation
Supporting prevention, reducing health inequalities and strengthening community pharmacy across West & North London

Community pharmacies across West & North London are helping patients on their *Journey to Better Health* — through vaccination promotion, Making Every Contact Count (MECC) conversations, signposting and escalation. Following the success of the North West London pilot, the programme is now expanding across North Central London, improving access for underserved communities and supporting the shift from reactive care to proactive prevention.

930+

MECC interventions

136

patients escalated

85+

pharmacies engaged

78%

aged 50+

55%

ethnic minority reach

■ PREVENTION IN ACTION

Every day, community pharmacy teams are turning routine contact into an opportunity for prevention. Blood pressure checks remain the most consistent entry point, with 94% of participants taking one up — closely followed by vaccination eligibility checks and blood glucose testing, and lifestyle reviews covering dependencies, smoking cessation and alcohol, taken up by 60% of participants.

Pharmacies are helping to deliver:

- **Prevention conversations** through everyday patient contact.
- **Vaccination promotion** and opportunistic health advice.
- **MECC activity** focused on need, access and inequalities.
- **Clear signposting and escalation** to appropriate support.

“Thank you to all participating community pharmacies for your continued commitment to prevention, improving access and reducing health inequalities.”

Together, we are helping more people access the right support, at the right time, closer to home.

■ THE DIFFERENCE IT'S MAKING

With 85+ pharmacies engaged and reach extending to those who need it most — 78% of participants are aged 50+ and 55% are from ethnic minority communities, with delivery targeted at deprived and underserved communities — the programme is starting to shift how, and how early, people connect with support.

- **Earlier identification** of health and wellbeing needs.
- **Improved access to prevention** for underserved groups.
- **Better use of trusted community pharmacy** relationships.
- **Care closer to home** with clearer onward support.

■ LOOKING AHEAD

Business case underway

A business case is being developed to explore sustainable funding options to support community pharmacies to continue and expand prevention, MECC and health inequalities activity across West and North London. This work will help recognise the value pharmacies are delivering and strengthen the case for future investment.

RAVS Plus under review

The proposed RAVS Plus module is currently under review. The concept would build on the existing RAVS platform to help capture wider prevention activity, including MECC conversations, signposting and patient escalations. A first discussion with NHSE/RAVS has taken place, and a proposal will be sent for exploration as a future development opportunity.