



Community Pharmacy Ealing, Hammersmith & Hounslow Newsletter

Community Pharmacy Hounslow — Stay up to date with the latest LPC updates and service deadlines

December 2025

Covid-19 and Flu Vaccination Services

Flu vaccine stock availability

With continuing [concern](#) that the NHS may experience a severe influenza season this year, with peaks possibly in January to February 2026, please take every opportunity to remind patients about getting their influenza vaccination and think in particular about vulnerable cohorts of patients such as the homeless, people with learning disabilities, mental health conditions, health and social care staff and pregnant patients. A full list of the additional categories of patients eligible for influenza vaccination covered by the London influenza vaccination PGD can be found under the inclusion criteria [here](#):

<https://www.england.nhs.uk/london/wp-content/uploads/sites/8/2025/10/NHSE-London-Pharmacy-IIV-Enhanced-Service-PGD-v1.0-1.pdf>



Manufacturers have confirmed that flu vaccine stock is available.

- Seqirus: Plenty of stock remains available.
- Sanofi: HD only. The IIVr is unavailable, but HD is available to order.

If a wholesaler is out of stock, **CPs can and should order directly from the manufacturer.**

Please refer to the ordering information below.

Seqirus – aTIV and TIVc

- Online portal: flu360.co.uk
- Telephone: 0845 745 1500
- Email: service.uk@seqirus.com
- Minimum order quantity: 20 doses
- Delivery time: Orders should be delivered within 48 hours of order placement

Sanofi (HD only)

- Online portal: VaxiShop
- Telephone: 0800 854430
- Email: GB-vaccinecustomerservices@sanofi.com
- Minimum order quantity: no minimum order quantity
- Delivery time: Orders should be delivered within 48 hours of order confirmation

Registration for the spring 2026 COVID-19 Vaccination Service opens (pharmacy owners must register by 2nd February 2026 to guarantee supplies in time for the start of the spring season). Pharmacy owners must complete their **electronic registration declaration using this form** (this form will only be open from 5th January 2026). This is an interim arrangement until the NHSBSA's (MYS registration is available in April 2026).

Joint 2026/27 **service specification** published, with fee uplifts from April 2026 Summary:

- New joint service specification for COVID-19 and adult flu vaccinations published.
- COVID-19 vaccinations become an Advanced service from April 2026.
- Fees for both vaccinations uplifted, but additional fee for housebound patients removed.
- Pharmacy owners must use the National Booking Service (NBS) for COVID-19 vaccinations, but this is still not a requirement for flu.
- Registration for spring COVID-19 campaign opens from 5th January 2026, and pharmacy owners must register by 2nd February 2026 to guarantee supplies in time for the start of the spring season.

[Read more](#)



Pharmacy First Service

Campaign details

All pharmacies will need to participate in both the campaigns, using relevant materials to promote the Pharmacy First service to the public.

The timings for the campaigns are:

- Monday ~~20th October 2025~~ to Sunday ~~9th November 2025~~; and
- Monday **2nd February 2026** to Sunday **22nd February 2026**.

The first campaign took place alongside an NHS England advertising campaign promoting Pharmacy First to the public.

This was based, with some minor updates, on the creative content used in the last two national [Think Pharmacy First campaigns](#).

Updated digital materials that pharmacies can download and use to promote Pharmacy First are available on the [DHSC Campaign Resource Centre](#).

Pharmacy owners can meet the requirements of the campaigns in several ways, by promoting the Pharmacy First service to the public during the two campaign periods. That could include any of the following ways to promote Pharmacy First:

- By displaying posters, leaflets or other promotional materials relating to the Pharmacy First service at the pharmacy;
- Via information on your pharmacy's website;
- Via information posted your pharmacy's social media channels; and
- By including information on the service in emails or SMS you send to patients.

Existing Pharmacy First promotional materials or content that you are already using in the pharmacy, on your website or on your social media channels would meet the requirements for the campaigns.

For any pharmacies that do not have Pharmacy First marketing materials already in use, a range of resources to promote the service are available:

- to [download from CPE website](#) (posters, flyers, animation for patients, social media content);
- from other pharmacy organisations; and

updated digital resources will also be made available on the [DHSC Campaign Resource Centre](#) to accompany the NHS England advertising campaign

Community Pharmacy England resources

CPE have developed a range of materials including posters, social media assets and an animation which pharmacy owners can use to promote the service to patients.

CPE's shared folder (link below) allows you to download the latest versions of the following resources:

- Posters for display within pharmacies and for more general use (e.g. in general practice waiting rooms);



- Social media tiles and suggested social media posts about Pharmacy First;
- Videos and digital screen graphics;
- Small flyers about Pharmacy First; and
- Template local press release for Pharmacy First launch.

Download here: [Pharmacy First promotional resources](#)

[Read more](#)

Pharmacy Quality Scheme

2nd February 2026 Declaration window opens at 9am.

Action: If you wish to make a PQS declaration ensure you claim for this on the MYS portal between **9am on 2nd February 2026 and 11.59pm on 27th February 2026**.

Pharmacy teams do not need to continue with the 'Use of a spacer in patients aged 5–15 years' quality criterion, as part of PQS.

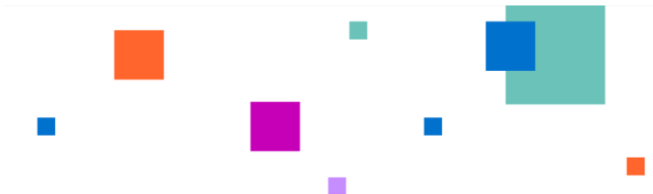
Pharmacy teams do not need to continue with the 'Referrals for patients using three or more short-acting bronchodilator inhalers without any corticosteroid inhaler in six months' quality criterion, as part of PQS.

3rd February 2026 PQS: Deadline to start the Antimicrobial Stewardship – Pharmacy First consultations clinical audit (this is eight weeks until **31st March 2026**, which is the deadline for ensuring the requirements of the quality criteria have been met).

27th February 2026 PQS: Declaration window closes at 11.59pm.

Action: If you wish to make a PQS declaration ensure you have claimed for this on the MYS portal by the end of the day.

[Read more](#)



Pharmacy Contraception Service

While some local authority-commissioned EC services allowed clients to use false name/initials only plus DoB along with a partial postcode for their address to keep the client's identity anonymous, this is not possible for the national service. The service requires an identifiable patient record to be made. While this will not be shared with the individual's general practice without her consent, it is a requirement of the service and a requirement to meet post payment verification. Where the individual is unwilling to provide their details, a service record cannot be made and, therefore, the service cannot be provided in that circumstance. You might want to consider offering purchase of an appropriate OTC product, within any licence restrictions.

If your system did previously operate an anonymous local service, please advise your pharmacy owners that an identifiable patient record is required to provide the national service. This was confirmed in the joint webinar that was held with NHS England at the start of the service.

Webinars

Hypertension Case-Finding Service

There is a strong focus on hypertension in all boroughs and those pharmacies offering the HCFS are reminded that the appropriate use of ABPM is an essential component of the service.

Reminder to all contractors: Where the clinic blood pressure measurements are 140/90mmHg or higher but less than 180/120mmHg, then ABPM should be offered to the patient in a timely manner. For example, either on the same day as the clinic reading where an ABPM device is available, as soon as convenient to the patient, or as soon as an ABPM device will become available.



GPs must be notified by email each time an ABPM check is carried out as part of the Hypertension Case Finding Service.

Test results, including 'normal' clinic readings (BP $\geq$ 90/60mmHg and <140/90mmHg), should be sent on a minimum of a weekly basis, or as locally agreed, to general practices for patients who complete the service that week and do not need a referral. These results should be sent at the end of each week with a standardised title, e.g. 'WEEKLY SUMMARY OF BP MEASUREMENTS FOR ENTRY INTO PATIENT RECORDS'.

London Teach & Treat II – Expressions of Interest (EOI) (On behalf of NWL One Pharmacy Workforce Group)

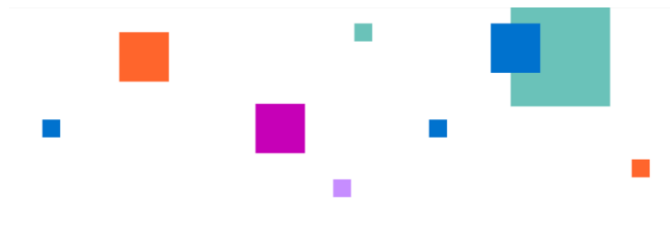
FAO DPPs in North West London wishing to access funding to support IP training – Urgent

We are asking prescribers across North West London to complete this urgent Expression of Interest (EOI) if they may be able to act as a Designated Prescribing Practitioner (DPP) for a community pharmacist starting a prescribing programme in Spring 2026.

Teach & Treat is a national NHS England initiative supporting community pharmacists to train as independent prescribers through supervised clinical practice. This EOI helps us identify South East London-based DPPs who may be willing and eligible to support a community pharmacist through an NHSE-funded prescribing programme, including providing access to 90 hours of supervised prescribing practice + up to 90 hours post reg prescribing exposure for £1500 in total.

Completing this EOI does not commit you to acting as a DPP; it simply confirms potential eligibility, capacity and willingness.

Deadline for completion: 4 January 2026 (midday).



We will review submissions immediately thereafter. Successful DPPs will need to be willing to support applications for the prescribing course at very short notice as the deadline for application is Jan 16th.

Expression of Interest: London Teach & Treat – DPPs

FAO Community Pharmacists in North West London wishing to undertake IP training – Urgent

We are asking all **London based community pharmacists wishing to undertake IP training** to complete this **urgent Expression of Interest (EOI)** for the *Teach & Treat* programme.

Teach & Treat is a national NHS England initiative supporting community pharmacists to train as independent prescribers. This short EOI helps us identify community pharmacists who can apply for an NHS-funded IP place for Spring 2026, and those who will need support to be matched with a Designated Prescribing Practitioner (DPP).

Completing the EOI does not commit you to a place; it simply allows us to assess potential eligibility and plan supervision capacity.

Please complete by no later than 12 noon on Sunday 4th January

We will let successful people know w/c 5th Jan but please do begin writing your application before then as the deadline is 16th Jan.

Expression of Interest: London Teach and Treat [Community Pharmacists] – Fill out form



New Bonus Scheme for Smoking Cessation 4-Week Quit Outcomes

Public Health Hounslow is introducing a **Bonus Scheme** to recognise and reward pharmacies for achieving verified 4-week quit outcomes. The scheme will run from **1 December 2025 to 31 March 2026**.

Bonus Payments

Bonuses will be awarded based on performance against the following indicator:

Indicator	Performance Threshold	Bonus Payment
Verified 4-week quits	5 verified quits	£500

Important notes:

- The bonus is **in addition to** existing remuneration paid by MoreLife for delivery of the Smoking Cessation Service (currently up to **£110 per patient**).
- Total bonus payments are **capped at £1,000 per pharmacy for the financial year**.
- Payments will be calculated **at the end of each quarter**, based on validated data.

Eligibility Criteria

To qualify for the Bonus Scheme, pharmacies must:

- Hold a current, signed **Service Level Agreement (SLA)** with MoreLife for the Smoking Cessation Service.

- Meet all baseline contractual and governance requirements.
- Submit **timely and accurate activity data** on PharmOutcomes.
 - The relevant form is 'Quit Declaration', with instructions available directly within PharmOutcomes.

Training and Support

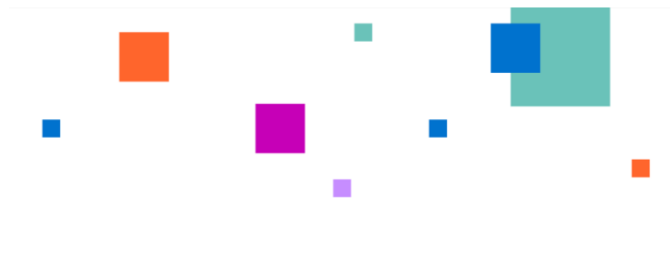
Free training is available via **Healthy Hounslow** – please email hello@healthyhounslow.co.uk for details.

Staff can also access online training, including '**Very Brief Advice on Smoking (VBA+)**', via the NCSCCT e-learning platform: <https://elearning.ncsct.co.uk/england>. Additional NCSCCT modules are available and staff are encouraged to complete those relevant to their role.

How to sign up

- If you are interested in taking part in the Bonus Scheme, please contact **Minel Shah** minel.shah@more-life.co.uk.
- If you do not currently have an SLA, please send an **expression of interest** to Minel.
- Promotional materials are available to help promote the service within your pharmacy – please contact Minel for details.

We are planning an information session for pharmacies in January covering everything you need to know about smoking cessation, including service delivery, NRT dispensing, and the new bonus scheme. Please let us know what works best for you by completing this quick poll: [Upcoming Information Session for Pharmacies – Smoking Cessation – Fill in form](#)



Resources

MPG training resources: <https://www.middlesexlpcs.org.uk>

Order free promotional materials: <https://campaignresources.dhsc.gov.uk/search/>

Drug Tariff Watch <https://cpe.org.uk/our-news/drug-tariff-watch-december-2025/>

SSPs Info: <https://www.nhsbsa.nhs.uk/serious-shortage-protocols-ssps>

Contact us

We here at the LPC office support all MPG contractors and pharmacy teams. We would love to hear any feedback you may have about your LPC and if there is anything you would like raised at our next Committee meeting.

Email: group@middlesexpharmacy.org

Join our WhatsApp group via the link or scan the QR code below:

<https://chat.whatsapp.com/I95rlpg6zq89OeFfLp22LV>





We are pleased to confirm that the new Middlesex Pharmaceutical Group of LPCs website is live.

<https://middlesex.communitypharmacy.org.uk/>





Seasonal greetings and best wishes for 2026 from the MPG team.

Community Pharmacy Ealing, Hammersmith & Hounslow

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Tel: 0208 492 0592 Email: group@middlesexpharmacy.org

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